MARKETING 

1. TARGETING YOUNG MEN



2. TARGETING YOUNG WOMEN



3. USING A PENETRATION STRATEGY



4. ADVERTISING A LOCAL PRODUCT



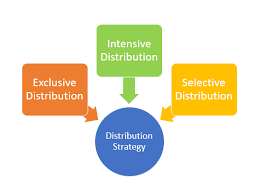
5. ADVERTISING A NATIONAL BRAND



6. USING UNDIFFERENTIATED STRATEGY



7. USING EXCLUSIVE DISTRIBUTION

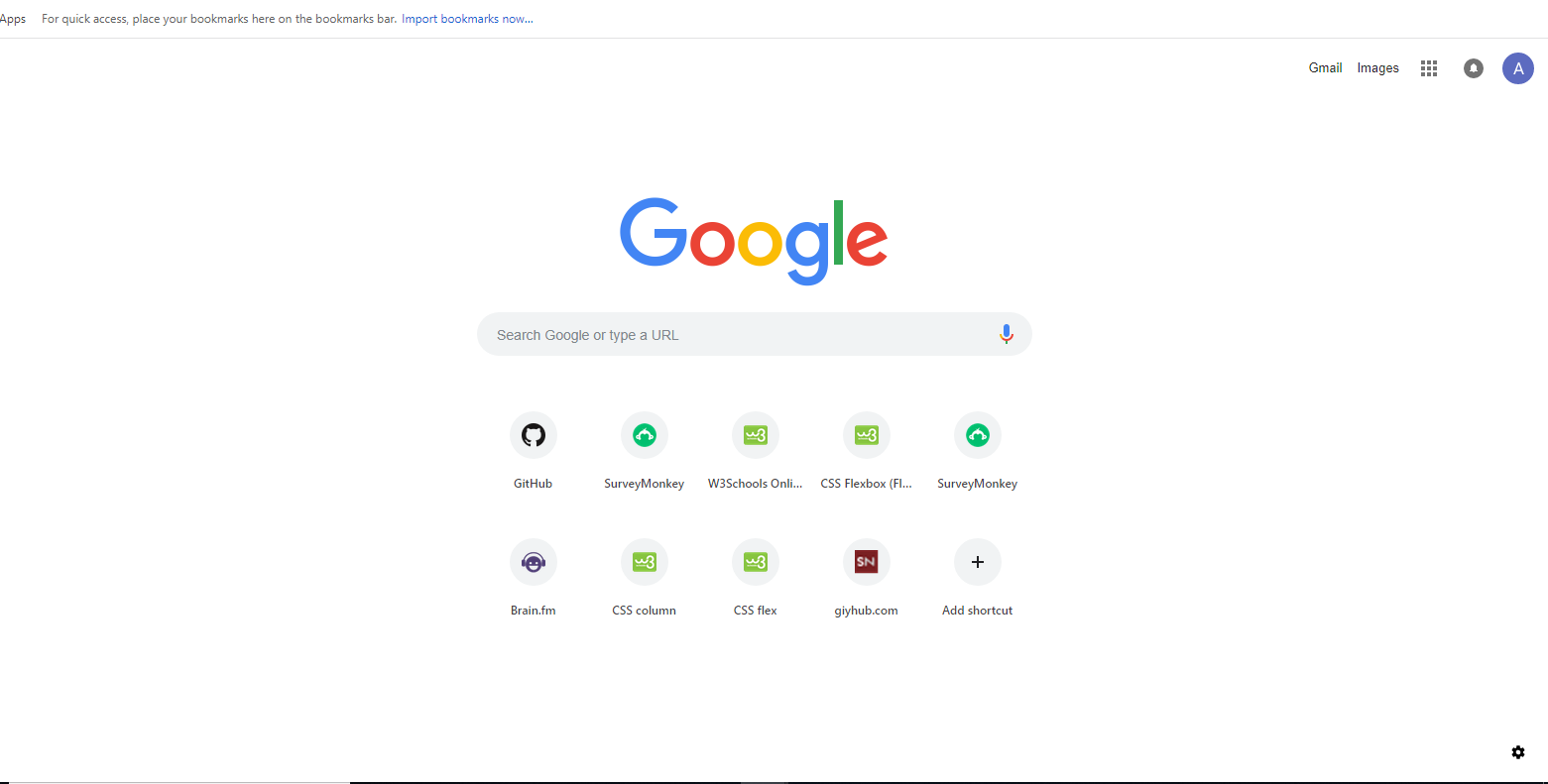


8. TARGETING A YOUNG MAN

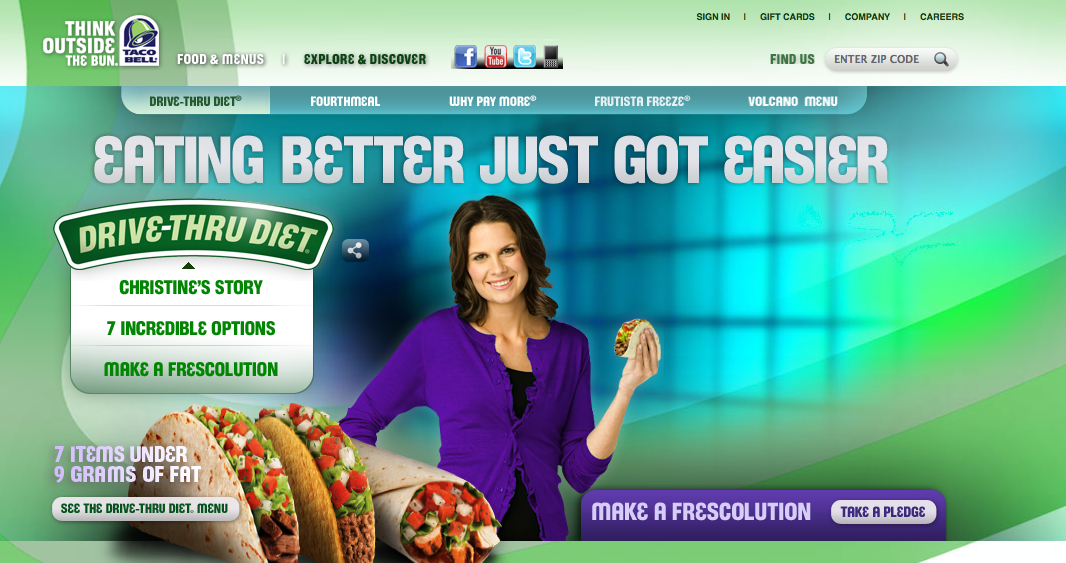


9. TARGETING A YOUNG WOMEN





10. TARGETING A WOMEN





Karamjit singh